

## EXPLORE THE TRADES

2nd Annual

### Fashion Design Competition

April 18, 2011

9:30am-2:30 pm

North Bay Mall

Participants will design, draft from a basic block, sew and finish a tunic in female model size 10.

**Prizes:** First, Second and Third places will receive a pair of Gingher scissors. All participants will receive a gift.

**Purpose of the Challenge:** To assess the contestant's creativity and skill in design, pattern making and sewing.

**Skills and Knowledge:** Contestants will complete a drawing of their intended design, make alterations or draft a pattern from the commercial pattern supplied, cut, sew and embellish the garment in the allotted time. Garments will be judged on a size 10 mannequin or model.

**Equipment, supplies and tools:** Upon registration each participant will be given a copy of the basic pattern and fabric swatch. Each participant will receive a commercial pattern in size 10, basic fabric, thread and a zipper. Cutting tables and pressing stations will be provided. Pattern drafting paper and tape will be supplied.

Participants should bring the following items:

A sketch of their design

Sewing machine with a regular foot and an invisible zipper foot and bobbin

Pattern drafting rulers, pencil, paper scissors

Sewing kit consisting of fabric scissors, pins, hand sewing needles, tape measure

Any extra fabric or trim required to complete individual design

**Competition Rules:**

There will be no communication between the contestant and the audience  
Contestants cannot bring books, written notes, diagrams or directions with them  
No head sets, mp3's or portable music  
No cell phones  
All long hair must be tied back  
No long or dangling jewellery or flowing sleeves  
Contestant must wear closed toe shoes and no heels higher than 2"

**Judging:**

Garments will be evaluated with the following breakdown

Technical drawing	5%
Pattern development	20%
Sewing construction	40%
Creativity of design	20%
Final fit and appearance	15%

**APPLICATION:**

To apply please e-mail the following information to [kathryn@finesewing.com](mailto:kathryn@finesewing.com)

Contestant's name, phone number, postal address, e-mail address and school

For more information contact:

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