



EXPLORE THE TRADES

5th ANNUAL HAIRSTYLING APPRENTICE COMPETITION

April 18th, 2011
North Bay Mall

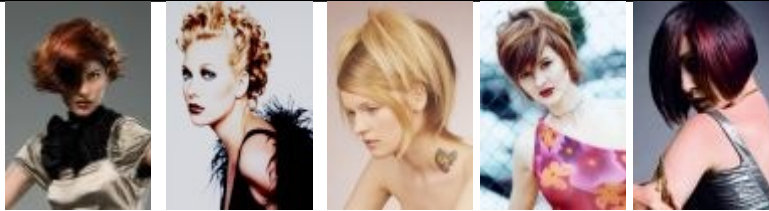
LADIES CREATIVE DAY STYLE, WITH COLOR ENHANCEMENTS – 10:00 A.M.

A consumer day style as performed in high fashion salons, following international trends.

HIGH SCHOOL STUDENT LONG HAIR UP-DO (MANNEQUIN) - 1:00 P.M.

LADIES STYLE BY NIGHT - 3:00

This style will best display artistic ability and should be wearable for a special occasion



PRIZES **GOLDWELL** CLOSER TO STYLISTS. CLOSER TO HAIR.

- 1st :Large gift basket
- 2nd Place Gift Basket
- 3rd Place Gift Basket

Every participant will receive a free pass
to a two day Trilogy Class

APPLICATION - PLEASE EMAIL TO modernhairstyling@bellnet.ca
the following information :

Name of competitor - Salon - tel # of competitor - email address

Please also include the category that you will be entering :

- ladies creative day style ladies hair by night



COMPETITION CATEGORY DESCRIPTIONS

LADIES CREATIVE DAY STYLE

Duration: 45min.

A consumer day style will be created, as performed in high fashion salons.

Color and form must not be extreme.

~The hair must be cut. A minimum of 2 inches must be removed.

~The hair must be pre-colored. All color techniques are allowed

~Color must remain within a commercial color range

~Two or more colors must be used. No color sprays or gels.

~Competitors must perform a blow-dry on wet hair

~All tools are allowed

~Wigs and hairpieces are forbidden.

LADIES STYLE BY NIGHT

Duration: 30 minutes

This style will best display artistic ability and should be wearable for a special occasion.

The competitor must:

~Create an up-do with a visible upward movement in the nape area

~Have a minimum of 8 inches of hair length in the crown area

~Not use any electrical implements

~Only pre-set of hair is allowed, no pre-styling work.

~Do not use any hairpieces or ornamentation

~Drape and attaché jewelry in the allocated time limit

~Use any professional styling products except for colored sprays.

COMPETITION RULES AND REQUIREMENTS

CONTESTANTS MUST PROVIDE FOR COMPETITION

- Clean and comfortable work attire as would be worn as well as any protective clothing
- (no open toe shoes)
- His or her preferred types of styling products.
- Their own working tools: Water bottles, towels, capes, cutting implements, combs, brushes, clips
- Blow Dryer (no more than 1800 watts) Curling iron (7.5 amp) & Flat irons.

SUPPLIED BY COMMITTEE

- Each contestant is provided with a table, mirror, non-hydraulic chair and double electrical outlet.

SCORING

- The competitor with the highest points will be the winner, the second highest mark will be placed second and the third highest mark will be placed third.
- Demerits may be given for any rule infractions.

PENALTY POINTS

- Each competition will begin with the scrutineers visually and/or physically inspecting all models.
- Demerits will be awarded- 1st warning- 1-5 demerit points, 2nd warning – disqualification
- In case of a tie, judges will be called back to the competition floor to break the tie

Any communication between the audience and competitor during competition may be interpreted as coaching and could cause demerit point to contestants.

IMPORTANT INFORMATION

- No head sets, mp3's or portable music allowed.
- No technical support such as pictures, drawings notes etc...
- Health and Safety Industry standards must be followed throughout the competition
- All competitors shall allow the Committee the right to take and publish the winner's names & photo's of individual competitors and/or their work
- No competitor shall begin work until the scrutineers announce the competitors may begin. □No competitor shall continue to work on their model after competition time has ended.
- This includes all cleaning and presentation
- Competitors must be ready for inspection by scrutineers 15 minutes prior to start
- Competitors will be notified of remaining time allotments in the following time frames:

- final 15, 10, 5, 3 and 1 minute countdowns