



# SECOND ANNUAL HIGH SCHOOL HAIRSTYLING COMPETITION

**Monday April 18<sup>th</sup>, 2011  
1:00 p.m. at the North Bay Mall**

## **PURPOSE OF THE CHALLENGE**

To enable the industry to view the level of skills taught within the secondary institutions, and to encourage interaction between the two sectors. This working relationship will help ensure that the skills gained by students in secondary education are geared towards the demands of the industry.

## **SKILLS AND KNOWLEDGE TO BE TESTED**

The competition will require a formal up-style performed on a mannequin.

### **Equipment and Materials Supplied by Committee:**

Each contestant will have a table and mirror, non-hydraulic (adjustable) chair, and single electrical outlet provided for their use.

### **Equipment and Materials Competitors Must Supply:**

Clean and professional work attire as would be worn in a modern hair salon.

Appropriate footwear must be worn (no platform, high-heeled or open-toed shoes).

Cell phones and portable sound systems are **not** allowed in the competition area. We also request that competitors refrain from using cell phones while presenters are speaking.

Mannequin and stand

Own working tools: water bottle, sprayer, towels, cape, combs, brushes, clips, hairpins, etc. (Hair dryers must not require more than 1500 watts.)

Must bring preferred types of professional styling products (no color sprays allowed).

## **JUDGING CRITERIA**

*Up-style*: The marks will be evenly distributed between creative interpretation and skill.

# **Creative Up-style**

### **Objective:**

Free choice of tools is allowed and it is recommended that makeup is applied to the mannequin.

Hair must be styled into a creative up-style. A light fringe or bang may be incorporated.

Ornamentation is allowed if:

- It compliments design
- Does not cover more the 1/3 of the head
- Demonstrates pre-planning and creativity

### **Judging:**

Competitors will be evaluated on balance, neatness, clean finish, first impression, originality, and make-up of mannequin.

Demerits may be given for any rule infractions.

Any communication between audience and competitor during contest times may be seen as coaching and could cause demerits to be given.

The contestant with the most combined points will be the winner, the second highest mark will be placed second, and the third highest mark will be third.

Demerits will be given for any rule infractions.

Demerits will be subtracted from the total points.

Any communication between audience and competitor during contest times may be seen as coaching and could cause demerits to be given.

**GOLDWELL** 

CLOSER TO STYLISTS. CLOSER TO HAIR.

**is supplying the prizes for this competition. They have also offered product packages for every contestant to use during their mannequin competition. If you are interested in receiving these free products to be used during the competition, please contact Lynn Dolbeck at 474-1490 to put in a request.**

# HAIRSTYLING COMPETITION RULES

## – EXPLORE THE TRADES

Failure to comply with the following rules will result in a loss of 1 point per infraction.

**Organizers will be closely monitoring the competition, and will be recording infractions. These infractions will be tallied and deducted from the total points earned in that portion of the competition.**

Competitors must be prepared to start on time.

Competitors **MUST** adhere to contest timelines. When the timer goes off, you must stop working. (Organizers will make announcements at the 10 minute and 5 minute points prior to the end of each portion of the competition.)

**Visitors (including friends, family members, classmates, and teachers etc.) will be allowed to view the contest, but will NOT be allowed to communicate with the competitors. Communication between competitors will not be allowed during the competition.**

Makeup for mannequins must be pre-applied

Competitor must supply own tools and *professional* styling products, as the sharing of tools and products will not be allowed.

Hair extensions, hairpieces, color sprays and glitter sprays are not permitted.

o *Up Style*: ornamentation will be allowed if it: compliments design, does not cover more than 1/3 of the head, and must demonstrate pre-planning and creativity.

Equipment and station must be sanitary prior to the competition and maintained throughout.

Workstation set-up must be functional and neat.

Competitors are expected to demonstrate professionalism throughout the day.

Competitors must refrain from talking on cell phones during the competition.

Competitors must wear appropriate footwear (no platform, high heeled or open toed shoes).

**TIME ALLOWED FOR COMPLETION:** 1 hour for up-style

